

Visit Exeter Map 2022 Media Pack

After the success of the 2020-21 Visit Exeter fold-out map, we will once again be producing this publication for 2022. This annual printed leaflet will highlight the best that Exeter has to offer, including top things to see and do throughout the seasons, food & drink and events.

New for 2022

As part of our commitment to reducing our impact on the environment, the production of the map will be carbon balanced



Produced in full colour on good quality, carbon balanced paper, the leaflet will be A2 in size, double-sided and folded to A5. It will also include a handy map to help visitors navigate the city and surrounds.

120,000 copies will be printed and distributed throughout the South-West including Devon, Cornwall, Somerset, Dorset, Bristol, Bath, Gloucester, Swindon, Wiltshire and Bournemouth.

Key pick-up points will include TICs, motorway services, supermarkets, holiday accommodation, leisure & entertainment venues, food & drink establishments, tourist attractions, and transport hubs, including airports, bus and rail stations, as part of an extensive distribution campaign.

The guide will also feature as a digital guide on www.visitexeter.com

For more information call 01392 265685 or email: melanie.turner@exeter.gov.uk.

Options for advertising your business are as follows:

Boosted listing

- 1/8 page in preferred section, with image, address & website
- Live website link in digital guide
- Map listing

Adverts will be produced in our house style, free of charge. Please provide up to 25 words plus a high resolution image for boosted listings.

Visit Exeter Member £250 + VAT
Non-Member £325 + VAT

Standard map listing

- Numbered location on the map, with your business name & website
- Live website link in digital guide

Visit Exeter Member £75 + VAT
Non-Member £150 + VAT

Booking deadline: Friday 11 February 2022

**visit
exeter**

For more information or to reserve your space:
01392 265685
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**EXETER
LIVE BETTER**